LEHMAN COLLEGE
OF THE
CITY UNIVERSITY OF NEW YORK

Department of Journalism, Communication, and Theatre

Curriculum Change

Hegis #
Program Code

1. **Type of Change**: Name of major and degree requirements

2. **From**:

42-CREDIT MAJOR IN [MULTILINGUAL] JOURNALISM, B.A.

[The program has four components:

12 Credits of 300-level advanced foreign language courses ([Advanced Grammar;] Translation; Phonetics and Diction; [Special Topic in Language:] Journalistic Writing). Course numbers vary according to the chosen foreign language.

[9 Credits of English (ENW 207: Introduction to Journalism; ENW 317: Editing and Proofreading; and ENW 323: Journalistic Writing);

9 Credits of Mass Communication (COM 214: Foundations of Broadcasting; COM 317: Broadcast Journalism; and either COM 226: Audio Production or COM 315: TV Production); and

12 Credits of Multilingual Journalism (MLJ 211: Introduction to Multilingual Media; MLJ 302: U.S. Multilingual Market; ART 212: Desktop Publishing; and MLJ 470: Internship for Seniors).]

MINOR

The minor in [Multilingual] Journalism consists of 12 credits distributed as follows: MLJ 211, MLJ 302, and any two courses selected from the list of the required courses for the major.

ELECTIVES FOR MAJORS/MINORS

All majors and minors are encouraged to take elective credits selected from the list of courses related to the field of journalism and mass communications. Students who are
non-native speakers of a foreign language are encouraged to take additional courses at
the 300 or 400 level in the foreign language concentration beyond the 12 credits
required for the major.

3. To:

MULTIMEDIA JOURNALISM PROGRAM MAJOR REQUIREMENT (42 CREDITS)

CORE COURSES (18 credits)

<table>
<thead>
<tr>
<th>Credits</th>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>MMJ 211</td>
<td>Introduction to Multilingual Media</td>
</tr>
<tr>
<td>3</td>
<td>MMJ 214</td>
<td>Foundations of Media</td>
</tr>
<tr>
<td>3</td>
<td>MMJ 221</td>
<td>Reporting I</td>
</tr>
<tr>
<td>3</td>
<td>MMJ 222</td>
<td>New Media</td>
</tr>
<tr>
<td>3</td>
<td>MMJ 307</td>
<td>Multimedia Editing and Proofreading</td>
</tr>
<tr>
<td>3</td>
<td>MMJ 321</td>
<td>Reporting II</td>
</tr>
</tbody>
</table>

24 Track Curriculum (see breakdown)

TRACK CURRICULUM (24 credits)

Each student is required to complete one track chosen from the list below:

PRINT MEDIA TRACK

Required courses (12 credits)

<table>
<thead>
<tr>
<th>Credits</th>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>MMJ 300</td>
<td>The Bronx Journal Online</td>
</tr>
<tr>
<td>3</td>
<td>MMJ 322</td>
<td>Online News Page Design and Editing</td>
</tr>
<tr>
<td>3</td>
<td>MMJ 323</td>
<td>Feature Writing</td>
</tr>
<tr>
<td>3</td>
<td>MMJ 370 or 470</td>
<td>Internship I or II</td>
</tr>
</tbody>
</table>

Electives (12 credits) from the following list: MMJ 200, 201, 202, 302, 324, 330, 331, 332, 350, 356, 370, 470, 486

One-credit MMJ workshops (200, 201, and 202) may be combined for up to 3 credits in the major

BROADCAST MEDIA TRACK

Required courses (18 credits)

<table>
<thead>
<tr>
<th>Credits</th>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>MMJ 215</td>
<td>Audiovisual Production</td>
</tr>
<tr>
<td>3</td>
<td>MMJ 314 or 315 or 316</td>
<td>Advanced Audio Production, TV Studio Production, Field Video Production</td>
</tr>
</tbody>
</table>
Electives (6 credits) from the following list: MMJ 200, 201, 202, 314, 315, 316, 324, 334, 343, 344, 370, 417, 418, 470, 486

One-credit MMJ workshops (200, 201, and 202) may be combined for up to 3 credits in the major

MULTILINGUAL JOURNALISM TRACK

Required journalism courses (9 credits)

<table>
<thead>
<tr>
<th>Credits</th>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>MMJ 300 or 352</td>
<td>Bronx Journal Online or Bronx Journal TV</td>
</tr>
<tr>
<td>3</td>
<td>MMJ 302</td>
<td>Covering Race, Gender, and Ethnicity</td>
</tr>
<tr>
<td>3</td>
<td>MMJ 370 or 470</td>
<td>Internship I or II</td>
</tr>
</tbody>
</table>

Required 300-level foreign language courses (9 credits)

<table>
<thead>
<tr>
<th>Credits</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Translation</td>
</tr>
<tr>
<td>3</td>
<td>Phonetics and Diction</td>
</tr>
<tr>
<td>3</td>
<td>Journalistic Writing</td>
</tr>
</tbody>
</table>

Course numbers vary according to the chosen foreign language.

Electives (6 credits) from 300 or 400-level MMJ courses. One-credit MMJ workshops (200, 201, and 202) may be combined for up to 3 credits in the major

MINOR

The minor in Multimedia Journalism consists of 12 credits distributed as follows: MMJ 214, 3 additional MMJ credits at the 200-level, and 6 MMJ credits at the 300- or 400-level. Please consult with an advisor to ensure that your second 200-level course provides you with the necessary prerequisites for the upper-level courses that you choose to take.

4. Rationale (Explain how this change will impact learning goal and objectives of the department and Major/Program):

   Journalism as a profession and field of study has undergone a dramatic evolution as the economic models and technologies supporting the media field have changed. These changes have caused us to undertake a thoughtful and
comprehensive evaluation of the current state of media and journalism, and its anticipated future, and to re-evaluate our curriculum to reflect the new paradigms in both the profession and the field of study. Students and future professionals must be prepared to work in the digital era. This requires the ability of future journalists to communicate not only in the traditional print world, but also to be well versed in multimedia. The proposed curriculum changes reflect the new realities facing journalists in the 21st century, and places our students in position to enter the profession or go on to graduate study with the academic and professional skills to excel in either environment. At the same time our original commitment to multicultural and multilingual journalism is preserved and focused.

The proposed changes in Alpha codes include the introduction of a new major in Multi Media Journalism with three tracks: Print (text-based), Broadcast (radio and TV production), and Multilingual (text and electronic, with a foreign language component). A core of courses will be required in all tracks with increased focus on both writing skills and introduction to technologies that are increasingly required of journalists in the 21st Century.

The 12 credits of advanced foreign language courses in the original MLJ major have been streamlined (from twelve to nine credits) and will only apply in the Multilingual MMJ track. The 9 credits of English (ENW 207, ENW 317, and ENW 323) are being replaced by three new courses (MMJ 221, 307, and 321) all of which are required as core courses in the MMJ program. The 9 credits of Mass Communication courses (COM 214, COM 317, and either COM 226 or 315) will remain in the MMJ broadcast track with new MMJ alpha codes; one of these, MMJ 214, will be required of all MMJ majors. Of the 12 credits in Multilingual Journalism in the original major, MLJ 211 and 470 (now MMJ 211 and a choice of MMJ 370 or 470) will be required in all tracks; MLJ 302 (now MMJ 301) will be required in the Multilingual track; and the material in ART 212 (Desktop Publishing) will be covered in a form more suited to the major in MMJ 222 (New Media), which is required in all tracks. These changes retain the relevant required courses in the appropriate tracks, while converting courses offered by other departments into formats that are better adapted to the needs of the program.

This revised curriculum is the first stage of a two-stage process. The next stage will be to mold many of the remaining COM courses (i.e., those which have not been converted into MMJ courses, and which include film studies and communications theory) into a new 30-credit MMS (Multimedia Studies) major.

The change in minor reflects the fact that MMJ 214, not MMJ 211, is a prerequisite for many 300-level MMJ courses and is a foundational course for both the broadcast and print tracks. The removal of MLJ 302 (now MMJ 302) as a requirement reflects the fact that the new program encompasses broadcast and print media as well as multilingual journalism.

The elimination of the final paragraph in the description of the program reflects the fact that most students will not have time to take additional electives beyond the 42 credits required in this major.
LEHMAN COLLEGE
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DEPARTMENT OF JOURNALISM, COMMUNICATION, AND THEATRE

CURRICULUM CHANGE

1. **Type of change:** New course

2. **Course Description:** MMJ 202: Inside Lehman. 4 hours, 1 credit. Introduction to reporting and writing for Inside Lehman, the college’s television news magazine. Areas of specialization include writing and production of television and audio segments, video and audio production techniques, graphics, switching and lighting design. NOTE: May be repeated for a maximum of 4 credits; areas are not repeatable. Open to all students. PREREQ: Permission of the Department.

3. **Rationale:** This course provides an opportunity for students who want to gain hands-on experience at Inside Lehman as part of the print media track of the new Multimedia Journalism program.

4. **Learning Objectives (By the end of the course students will be expected to):**
   - Work with professional supervision as on-camera reporters/producers
   - Write and re-write scripts, develop news segments, edit and participate on field production teams.
   - Perform lighting, audio and other production logistics during on-location tapings of interviews and video.

5. **Date of Departmental Approval:** March 5, 2010
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DEPARTMENT OF JOURNALISM, COMMUNICATION, AND THEATRE

CURRICULUM CHANGE

1. **Type of change**: New course

2. **Course Description**: MMJ 222: New Media. 3 hours, 3 credits. Evolution of new communication technologies: their integration into society by the media and their impact on our lives. Introduction to blogging, tweeting, Facebook, Skype and other social networking tools presently used by journalists to gather – and deliver – the news. Differences between professional news sites and amateur blogs, and challenges that the latter represent to the credibility of journalists.

3. **Rationale**: This course is a new requirement for all students in the restructured Multimedia Journalism major. It is essential for students in the twenty-first century to keep up with the ever-changing world of media technology.

4. **Learning Objectives (By the end of the course students will be expected to)**:
   - Demonstrate a knowledge of technology-based news gathering methods, including blogging, tweeting, Facebook, and Skype.
   - Demonstrate a knowledge of these technologies’ impact on news-gathering and news-delivery
   - Demonstrate a knowledge of these technologies’ impact on consumers of the news and on society more generally
   - Demonstrate a knowledge of the difference between professional news sites and amateur blogs
   - Learn the basic tools that will enable success in MMJ 322, in which students will be expected to create a news website on their own.

5. **Date of Departmental Approval**: March 5, 2010
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DEPARTMENT OF JOURNALISM, COMMUNICATION, AND THEATRE

CURRICULUM CHANGE

1. **Type of change**: New course

2. **Course Description**: MMJ 307: Multimedia Editing and Proofreading. 3 hours, 3 credits. Reading multimedia copy and producing texts that are grammatically correct, following the rules of journalistic writing established by the Associated Press Stylebook. The art of writing headlines and editing copy for all media platforms, and production of copy that is written in meaningful and readable language, and that insures accuracy. PREREQ: MMJ 221.

3. **Rationale**: This course will broaden the understanding of professional multimedia journalism writing. The prerequisite of MMJ 221: Reporting I will ensure that the students have knowledge of news and feature reporting with emphasis on grammar, syntax, punctuation, and spelling.

4. **Learning Objectives (By the end of the course students will be expected to)**:
   - Edit and proofread for factual accuracy, objectivity, structure, style, and verbal quality according to AP guidelines
   - Produce ready to use copy for print and electronic media.

5. **Date of Departmental Approval**: March 5, 2010
1. **Type of Change**: New course

2. **Course Description**: MMJ 316: Field Video Production. 4 hours (2 lecture; 2 lab), 3 credits. Theory and practice of field production including single camera, iso-camera and ENG switched remote video production for live and live-to-tape field productions. Field acquisition and post-production editing for news production. PREREQ: MMJ 215.

3. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program)**:

   COM 316, “Film Production” is a course that includes traditional “film style” production including production for cinema and documentary as well as television. In distinction, MMJ 316 focuses on journalistic production in the field—i.e., outside the television studio.

4. **Learning Objectives (By the end of the course students will be expected to)**:

   • Demonstrate an understanding of Electronic News Gathering (ENG) techniques for recorded and live field news production, including single camera, iso-camera and ENG switched remote video production

   • Perform post-production editing for news and documentary production

5. **Date of departmental approval**: March 5, 2010
CURRICULUM CHANGE

1. **Type of change**: New course

2. **Course Description**: MMJ 322: Online News Page Design and Editing. 3 hours, 3 credits. Layout, usability and navigational challenges of designing news websites and managing their huge amount of content. Review of the world’s best news websites, and the latest methods and tools used to build them – from HTML and Photoshop to Dreamweaver, WordPress and beyond. PREREQ: MMJ 222.

3. **Rationale**: This course is required for all students in the print media track of the newly-restructured Multimedia Journalism major. As all media keeps converging into the Internet, this course is essential to our department’s efforts to keep up with the real media world, and to train our students to compete in it. Specifically, it will provide students with the skills they need and expose them to the tools they will use to participate in the production and delivery of news in an online environment.

4. **Learning Objectives (By the end of the course students will be expected to)**:
   - Demonstrate an understanding of the components of a news website, including HTML, Photoshop, Dreamweaver, and Wordpress.
   - Apply this knowledge into practice by creating a news website from scratch.

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DEPARTMENT OF JOURNALISM, COMMUNICATION, AND THEATRE

CURRICULUM CHANGE

1. **Type of change:** New course

2. **Course Description:** MMJ 323: Feature Writing. 3 hours, 3 credits. Feature journalism in print and online, with an emphasis on reporting and writing entertainment, fashion, sports, arts, and business stories, including profiles, theme pieces and reviews. PREREQ: MMJ 221; COREQ: MMJ 321

3. **Rationale:** This course combines into a single course the topics previously covered in MLJ 423 (Entertainment Reporting and Writing), MLJ 425 (Business Reporting and Writing), and COM 333 (Sports Reporting). It will provide students with these essential components of journalistic writing while giving them the option to focus in depth on one of these areas.

4. **Learning Objectives (By the end of the course students will be expected to):**
   • Demonstrate an understanding of the essential components of feature writing, including but not limited to entertainment, business, and sports reporting and writing
   • Write professionally according to the norms established in each of these genres of writing

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DEPARTMENT OF JOURNALISM, COMMUNICATION, AND THEATRE

CURRICULUM CHANGE

1. **Type of change:** New course

2. **Course Description:** MMJ 331: Literary Journalism. 3 hours, 3 credits. Classics of literary journalism from the era of New Journalism in the 1960s and 1970s to the present. Emphasis on journalists who bring the techniques of fiction to their writing, participate in the subjects they cover, write with an impulse toward advocacy and social justice, and/or write subjectively.

3. **Rationale:** This course provides students with exposure to the introduction of new techniques into reporting and that changed the face of journalism. It will enable students to “think outside the box” regarding what is and is not possible in journalism; it will expose them to outstanding examples of writing that were cutting-edge when they first appeared in print. It is part of an effort by the new Multimedia Journalism program to get students to learn how to write more effectively by reading and understanding what makes good journalistic writing successful.

4. **Learning Objectives (By the end of the course students will be expected to):**
   - Demonstrate an understanding of innovative and discipline-changing genres of journalistic writing, including (but not limited to) the work of such writers as Tom Wolfe, Hunter Thompson, Richard Preston, and Ted Conover
   - Relate these new perspectives on journalism (as revealed in interviews with the writers) to samples of their writing
   - Demonstrate an understanding about where objectivity ends and subjectivity begins, by studying writers whose work challenges the meaning of such boundaries
   - Write three major pieces and several writing exercises based on some of the techniques covered in the class

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DEPARTMENT OF JOURNALISM, COMMUNICATION, AND THEATRE

CURRICULUM CHANGE

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   - Work with professional supervision as on-camera reporters/producers
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3. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program):**

   As COM 316, “Film Production” was a course that included traditional “film style” production which included not only filed production for television, but also production for cinematic type productions as well as documentary production. The change is designed to focus the course on journalistic production outside the television studio and will concentrate on Electronic Newsgathering (ENG) techniques for both recorded and live filed news productions. (COM 316 will eventually be replaced with MMS 316 with will focus on Cinematic Field Production.)

4. **Learning Objectives (By the end of the course students will be expected to):**

   • Demonstrate an understanding of Electronic News Gathering (ENG) techniques for recorded and live field news production, including single camera, iso-camera and ENG switched remote video production

   • Perform post- production editing for news and documentary production

5. **Date of departmental approval:** March 5, 2010
1. **Type of change:** Experimental course

2. **Course Description:** MMJ 322: Online News Page Design and Editing. 3 hours, 3 credits. Layout, usability and navigational challenges of designing news websites and managing their huge amount of content. Review of the world’s best news websites, and the latest methods and tools used to build them – from HTML and Photoshop to Dreamweaver, WordPress and beyond. PREREQ: MMJ 222.

3. **Rationale:** This course is required for all students in the print media track of the newly-restructured Multimedia Journalism major. As all media keeps converging into the Internet, this course is essential to our department’s efforts to keep up with the real media world, and to train our students to compete in it. Specifically, it will provide students with the skills they need and expose them to the tools they will use to participate in the production and delivery of news in an online environment.

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3. **Rationale:** This course combines into a single course the topics previously covered in MLJ 423 (Entertainment Reporting and Writing), MLJ 425 (Business Reporting and Writing), and COM 333 (Sports Reporting). It will provide students with these essential components of journalistic writing while giving them the option to focus in depth on one of these areas.

4. **Learning Objectives (By the end of the course students will be expected to):**
   - Demonstrate an understanding of the essential components of feature writing, including but not limited to entertainment, business, and sports reporting and writing
   - Write professionally according to the norms established in each of these genres of writing

5. **Date of Departmental Approval:** March 5, 2010
1. **Type of change:** Experimental course

2. **Course Description:** MMJ 331: Literary Journalism. 3 hours, 3 credits. Classics of literary journalism from the era of New Journalism in the 1960s and 1970s to the present. Emphasis on journalists who bring the techniques of fiction to their writing, participate in the subjects they cover, write with an impulse toward advocacy and social justice, and/or write subjectively.

3. **Rationale:** This course provides students with exposure to the introduction of new techniques into reporting and that changed the face of journalism. It will enable students to “think outside the box” regarding what is and is not possible in journalism; it will expose them to outstanding examples of writing that were cutting-edge when they first appeared in print. It is part of an effort by the new Multimedia Journalism program to get students to learn how to write more effectively by reading and understanding what makes good journalistic writing successful.

4. **Learning Objectives (By the end of the course students will be expected to):**
   - Demonstrate an understanding of innovative and discipline-changing genres of journalistic writing, including (but not limited to) the work of such writers as Tom Wolfe, Hunter Thompson, Richard Preston, and Ted Conover
   - Relate these new perspectives on journalism (as revealed in interviews with the writers) to samples of their writing
   - Demonstrate an understanding about where objectivity ends and subjectivity begins, by studying writers whose work challenges the meaning of such boundaries
   - Write three major pieces and several writing exercises based on some of the techniques covered in the class

5. **Date of Departmental Approval:** March 5, 2010
1. **Type of Change**: Alpha code, course title, course description, prerequisite

2. **From**: MLJ 200: Print Journalism Workshop. 4 hours, 1 credit. Practical application of principles and theories of print media publications through participation in Multilingual Journalism productions. Areas of specialization include writing, editing, proofreading, digital photojournalism, and layout. Note: May be repeated for a maximum of 4 credits; areas are not repeatable. Open to all students. PREREQ: Permission of the instructor

3. **To**: MMJ 200: The Bronx Journal Online Workshop. 4 hours, 1 credit. Introduction to reporting and writing for Lehman’s online multilingual news site: the workings of a newsroom, editing, proofreading, photography and web publishing. NOTE: May be repeated for a maximum of 4 credits; areas are not repeatable. Open to all students. PREREQ: Permission of the Department.

4. **Rationale (Explain how this change will impact learning goal and objectives of the department and Major/Program)**:
   
   The new title more accurately reflects the fact that this course is associated with the Bronx Journal Online, and the new description clarifies what that entails.
   
   The new alpha code reflects the inclusion of this course in the restructured Multimedia Journalism program.
   
   These changes will add clarity to the learning goals and objectives of the newly-restructured Multimedia Journalism major.

5. **Date of departmental approval**: March 5, 2010
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DEPARTMENT OF JOURNALISM, COMMUNICATION, AND THEATRE

CURRICULUM CHANGE

1. **Type of Change**: Alpha code, course number, course title, course description

2. **From**: COM 200: Broadcast Workshop. 4 hours, 1 credit. Practical application of principles and theories of audio, television, film, and Internet productions. Areas of specialization in radio include audio, stereophonic production, signal processing, and audio collage; areas for television, film, and the Internet include camera techniques, graphics, switching, and lighting. (Note: May be repeated for a maximum of 4 credits; areas are not repeatable. Open to all students). PREREQ: Permission of the instructor.

3. **To**: MMJ 201: Broadcast and Production Workshop. 4 hours, 1 credit. Practical application of principles and theories of journalism for professional CUNY broadcasts, Internet radio and select individual media projects. Areas of specialization to include writing and production of television and audio segments, video and audio production techniques, graphics, switching and lighting design
   NOTE: May be repeated for a maximum of 4 credits; areas are not repeatable. Open to all students.
   PREREQ: Permission of the Department.

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program)**:
   The new title and description reflect more accurately and in greater detail the content covered in the course in recent years, and thereby help clarify the learning goals and objectives of the newly-restructured Multimedia Journalism major. The new number is needed because MMJ 200 already exists.
   The new alpha code reflects the inclusion of this course in the restructured Multimedia Journalism program.
   These changes will add clarity to the learning goals and objectives of the newly-restructured Multimedia Journalism major.

5. **Date of departmental approval**: March 5, 2010
1. **Type of Change**: Alpha code, course description

2. **From**: MLJ 211: Introduction to Multilingual Media. 3 hours, 3 credits. Introduction to print and electronic multilingual media in the United States. Focus on the growth and diversity of these media and the role they play in the lives of those who use them. Focus on the comparison between mainstream and ethnic media.

3. **To**: MMJ 211: Introduction to Multilingual Media. 3 hours, 3 credits. Introduction to print and electronic multilingual media in the United States. Focus on the growth and diversity of ethnic media, the role they play in the lives of those who use them, and how they compare to mainstream media.

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program)**:
   - The new description is less repetitive.
   - The new alpha code reflects the inclusion of this course in the restructured Multimedia Journalism program.
   - These changes will add clarity to the learning goals and objectives of the newly-restructured Multimedia Journalism major.

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CURRICULUM CHANGE

1. **Type of Change:** Alpha code, course title, course description, prerequisite

2. **From:** MLJ 214: News Media. 3 hours, 3 credits. Evolution of the American media, from the earliest days of colonial newspapers through the penny press, the introduction of radio and television, the growth of news-gathering organizations, technology empires, and online resources. PREREQ: ENG 120 or the equivalent.

3. **To:** MMJ 214: Foundations of Media. 3 hours, 3 credits. History and evolution of technology, structure, and regulatory philosophies of broadcast journalism, newspaper journalism, programming and policies in radio, broadcast television, cable television and web-based digital content. The growth of news gathering organizations, network programming, media convergence and evolution of print media from the penny press to modern-day newspaper publishing and online multimedia journalism

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program):**
   - The new alpha code reflects the inclusion of this course in the restructured Multimedia Journalism program.
   - The new description reflects the inclusion of non-print media (previously covered in COM 214, which is being withdrawn) into the material covered in this course.
   - The removal of ENG 120 as a prerequisite reflects the fact that this is not primarily a writing course and, as a 200-level course, should be available for first- and second-semester students.
   - These changes will add clarity to the learning goals and objectives of the newly-restructured Multimedia Journalism major.

5. **Date of departmental approval:** March 5, 2010
CURRICULUM CHANGE

1. **Type of Change**: Alpha code, course title, course description

2. **From**: COM 215: Fundamentals of Camera for TV and Film. 4 hours (2 lecture; 2 lab), 3 credits. An introduction to the basic principles, procedures, and techniques of television and film production: video control, special effects, operation of camera and editing machines, composition, lighting, staging, directing, on-camera announcing and interviews.

3. **To**: MMJ 215: Audiovisual Production. 4 hours (2 lecture; 2 lab), 3 credits. Fundamental tools and techniques of audio and video production. Basic principles, operations and techniques of audio and video production: camera operation, microphones, audio mixing and processing, studio operations, special effects, lighting, directing, on-camera procedures and basic audiovisual post production techniques.

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program)**: The new title and description more accurately reflect the content covered in the course in recent years, and thereby help clarify the learning goals and objectives of the newly-restructured Multimedia Journalism major.

   The new alpha code reflects the inclusion of this course in the restructured Multimedia Journalism program.

5. **Date of departmental approval**: March 5, 2010
1. **Type of Change**: Alpha code, course description, prerequisite

2. **From**: MLJ 221: Reporting I. 3 hours, 3 credits. Fundamentals of news and feature reporting in a multicultural context.

3. **To**: MMJ 221: Reporting I. 3 hours, 3 credits. Fundamentals of news reporting and writing in a multimedia context. News-gathering and storytelling styles and approaches to writing for newspapers, magazines, radio, television and the Internet. Emphasis on grammar, syntax, punctuation, and spelling. PREREQ: ENG 120 or the equivalent.

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program)**:
   The new description de-emphasizes the multicultural market, which is sufficiently covered in other courses in the major; provides additional details regarding the diversity of the journalism profession; and provides much-needed emphasis on the importance of learning basic writing skills as a prerequisite for success in journalism.
   The new alpha code reflects the inclusion of this course in the restructured Multimedia Journalism program.
   The new prerequisite is necessary because this course teaches the craft of writing and assumes a basic level of writing competence.
   These changes will add clarity to the learning goals and objectives of the newly-structured Multimedia Journalism major.

5. **Date of departmental approval**: March 5, 2010
LEHMAN COLLEGE
OF THE
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DEPARTMENT OF JOURNALISM, COMMUNICATION, AND THEATRE

CURRICULUM CHANGE

1. **Type of Change**: Alpha code, course title, course description, prerequisites

2. **From**: MLJ 300: Advanced Print Journalism Workshop. 4 hours (2, lecture; 2, lab), 3 credits. (May be repeated for a maximum of 6 credits.) Advanced analysis and interpretation of journalistic writing applied to the production of a professional newspaper. Emphasis on writing and editing. PREREQ: MLJ 200 or Departmental permission.

3. **To**: MMJ 300: The Bronx Journal Online Advanced Workshop. 4 hours (2, lecture; 2, lab), 3 credits. Reporting and writing for Lehman’s online multilingual news site: hands-on reporting experience, proofreading, photography and web publishing, with an emphasis on writing and editing.
   NOTE: May be repeated for a maximum of 6 credits.
   PREREQ: MMJ 221; COREQ: MMJ 321

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program)**:
   The new title more accurately reflects the fact that this course is associated with the Bronx Journal, and the new description clarifies what that entails.
   The new prerequisite (Reporting I) will provide students with the skills they need to succeed in this course, and the corequisite of Reporting II will enable them to build their reporting skills in conjunction with the practical experienced offered by participating on the Bronx Journal.
   The new alpha code reflects the inclusion of this course in the restructured Multimedia Journalism program.
   These changes will add clarity to the learning goals and objectives of the newly-restructured Multimedia Journalism major.

5. **Date of departmental approval**: March 5, 2010
LEHMANN COLLEGE
OF THE
CITY UNIVERSITY OF NEW YORK

DEPARTMENT OF JOURNALISM, COMMUNICATION, AND THEATRE

CURRICULUM CHANGE

1. **Type of Change:** Alpha code, course title, course description, prerequisites

2. **From:** MLJ 302: The U.S. Multilingual Market. 3 hours, 3 credits. Demographic profile of the United States; the new ethnic consumer; assimilation; income and buying power; market evaluations. Reaction of corporate America to this diverse and pluralistic market. Focus on a case study. **PREREQ:** MLJ 211.

3. **To:** MMJ 302: Covering Race, Gender, and Ethnicity. 3 hours, 3 credits. Reporting and writing on minority and women’s issues; covering minorities and women fairly as a beat reporter by providing balanced reporting; developing and writing stories that make mainstream news coverage more diverse and inclusive. **PREREQ:** MMJ 211, MMJ 221.

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program):**
   
   As previously described, this course substantially overlapped with MLJ (now MMJ) 330, "Women, Minorities, and the Media." The new description signals a more focused attention on the integration of race, gender, and ethnicity into the craft of journalism.
   
   The new alpha code reflects the inclusion of this course in the restructured Multimedia Journalism program.
   
   The new prerequisite (MMJ 221) reflects the importance of reporting skills as well as understanding of the ethnic market in order to succeed in this course.
   
   These changes will add clarity to the learning goals and objectives of the newly-restructured Multimedia Journalism major.

5. **Date of departmental approval:** March 5, 2010
LEHMAN COLLEGE
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DEPARTMENT OF JOURNALISM, COMMUNICATION, AND THEATRE

CURRICULUM CHANGE

1. **Type of Change**: Alpha code, course description, prerequisite

2. **From**: COM 314: Advanced Audio Production. 4 hours (2, lecture; 2, lab), 3 credits. Continuation of COM 226, including stereophonic production, signal processing, and audio collage. PREREQ: COM 226.

3. **To**: MMJ 314: Advanced Audio Production. 4 hours (2 lecture; 2 lab), 3 credits. Application of audio production techniques including “radio” news and documentary recording, production, mixing and sweetening for both broadcast and new media applications. Production and post-production using advanced software applications. PREREQ: MMJ 215.

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program)**:
   
   The new description more accurately reflects the content covered in the course in recent years, and thereby helps clarify the learning goals and objectives of the newly-restructured Multimedia Journalism major.

   The new prerequisite reflects the fact that the material covered in COM 226 (which is being withdrawn) is now being covered in MMJ 215. The minimum grade of C- has been removed since that is practically equivalent to requiring a passing grade in the course.

   The new alpha code reflects the inclusion of this course in the restructured Multimedia Journalism program.

5. **Date of departmental approval**: March 5, 2010
CURRICULUM CHANGE

1. **Type of Change**: Alpha code, course title, course description, prerequisites

2. **From**: COM 315: Television Production. 4 hours (2, lecture; 2, lab), 3 credits. Theory and practice of TV studio operations: camera techniques, graphics, switching, lighting, and integration of film in live production situations. Several major studio projects are produced each semester. PREREQ: COM 215 and at least a grade of C- in COM 226.


4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program)**:
   
   The new title and description more accurately reflect the content covered in the course in recent years, and thereby help clarify the learning goals and objectives of the newly-restructured Multimedia Journalism major.
   
   The material covered in COM 226 (which is being withdrawn) is now being covered in MMJ 215. The minimum grade of C- has been removed since that is practically equivalent to requiring a passing grade in the course.
   
   The new alpha code reflects the inclusion of this course in the restructured Multimedia Journalism program.

5. **Date of departmental approval**: March 5, 2010
1. **Type of Change:** Alpha code, course title, course description, prerequisites

2. **From:** COM 317: Broadcast Journalism. 3 hours, 3 credits. Locating, gathering, writing, and editing news for radio and TV. Styles ranging from the radio newscast to the TV documentary are examined. PREREQ: COM 214.

3. **To:** MMJ 317: Electronic Journalism. 3 hours, 3 credits. Locating, gathering, writing, and editing news for radio and TV. Styles ranging from the radio newscast to the TV documentary are examined. Evolution of news media from the inception of broadcast media through the internet. PREREQ: MMJ 214, MMJ 221

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program):**
   The new title and description more accurately reflect the content covered in the course in recent years, in response to changing industry standards (including cable, satellite, subscription and mobile device news writing and production), and thereby help clarify the learning goals and objectives of the newly-structured Multimedia Journalism major.
   
   The new prerequisite (Reporting I) reflects the fact that basic reporting skills are essential for success in a course that combines writing about the news with learning about different news media.
   
   The new alpha code reflects the inclusion of this course in the restructured Multimedia Journalism program.

5. **Date of departmental approval:** March 5, 2010
1. **Type of Change**: Alpha code, course description

2. **From**: MLJ 321: Reporting II. 3 hours, 3 credits. Conceptualization, organization, and writing of various types of journalism. PREREQ: MLJ 214 and MLJ 221 or the equivalent.

3. **To**: MMJ 321: Reporting II. 3 hours, 3 credits. Practical experience in multimedia storytelling through reporting and writing across platforms; covering a beat, checking government records, practicing police and court reporting, and in-depth feature writing, including human interest stories, profiles, and obituaries. PREREQ: MMJ 214 and MMJ 221.

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program)**:

   The new description provides more details regarding the various types of reporting covered in the course, and will help students distinguish the learning objectives of this course from those of Reporting I. “Across platforms” refers to the expansion of the scope to include the “mass media” topics covered in COM 318 (which is being merged into this course).

   The new alpha code reflects the inclusion of this course in the restructured Multimedia Journalism program.

5. **Date of departmental approval**: March 5, 2010
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DEPARTMENT OF JOURNALISM, COMMUNICATION, AND THEATRE

CURRICULUM CHANGE

1. **Type of Change** Alpha code, course number, course title, course description, prerequisites

2. **From:** MLJ 424: The Opinion Makers. 3 hours, 3 credits. Influential opinion makers in politics and the arts, with emphasis on the writing of op-ed pieces, political and cultural observations, evaluative pieces about popular culture, and reviews of food, fashion, music, art, books, television, and films. PREREQ: MLJ 321.

3. **To:** MMJ 324: Opinion Writing and Talking Heads. 3 hours, 3 credits. Influential opinion makers in politics and the arts, with emphasis on writing editorials and op-ed pieces for print media, commentaries for radio and television, and reviews of food, fashion, music, art, books, television, and films. Presentation of opinions in writing, in radio podcasts, and in front of a TV camera. PREREQ: MMJ 221.

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program):**
   The new description adds podcasting and television to the print component of the course, which will prepare students for the increasingly blurred lines between these media in the practice of journalism.
   The new course number reflects the fact that the material taught in this course is more appropriate at a 300-level, and with a 200-level prerequisite.
   The new alpha code reflects the inclusion of this course in the restructured Multimedia Journalism program.
   These changes will add clarity to the learning goals and objectives of the newly-restructured Multimedia Journalism major.

5. **Date of departmental approval:** March 5, 2010
1. **Type of Change**: Alpha code, prerequisite

2. **From**: COM (WST) 330: Women, Minorities, and the Media. 3 hours, 3 credits. Study of the institutional policies and practices of commercial media in the United States and their impact on minorities and women. PREREQ: MLJ 211 or Department's permission.

3. **To**: MMJ (WST) 330: Women, Minorities, and the Media. 3 hours, 3 credits. Study of the institutional policies and practices of commercial media in the United States and their impact on minorities and women.

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program)**:
   - The new alpha code reflects the inclusion of this course in the restructured Multimedia Journalism program.
   - Dropping the prerequisite reflects the fact that this course, as it has come to be taught, does not require MLJ (now MMJ) 211 for students to succeed in it.
   - These changes do not affect the learning goals and objectives of the newly-restructured Multimedia Journalism major.

5. **Date of departmental approval**: March 5, 2010
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CURRICULUM CHANGE

1. **Type of Change:** Alpha code

2. **From:** COM (MLJ) (AAS) 332: African American Media. 3 hours, 3 credits. Analysis of the African American media's role in U.S. history and culture.

3. **To:** MMJ (AAS) 332: The African American Media. 3 hours, 3 credits. Analysis of the African American media's role in U.S. history and culture.

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program):**
   The new alpha code reflects the combination of COM 332 and MLJ 332 and their inclusion in the restructured Multimedia Journalism program. This change does not affect the learning goals and objectives of the newly-restructured Multimedia Journalism major.

5. **Date of departmental approval:** March 5, 2010
1. **Type of Change**: Alpha code, course number, prerequisite

2. **From**: COM 234: The Documentary. 3 hours, 3 credits. History of documentary film and the various types of film within the genre, e.g., propaganda, autobiographical, direct cinema, and rockumentary.

3. **To**: MMJ 334: The Documentary. 3 hours, 3 credits. History of documentary film and the various types of film within the genre, e.g., propaganda, autobiographical, direct cinema, and rockumentary. PREREQ: MMJ 215.

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program)**:
   - The new course number reflects the fact that the course has come to be taught at a level that makes the 300-level designation more appropriate.
   - The new alpha code reflects the inclusion of this course in the restructured Multimedia Journalism program.
   - The new prerequisite ensures that students have a basic grasp of audiovisual production before taking this course at the 300-level.
   - These changes do not affect the learning goals and objectives of the newly-restructured Multimedia Journalism major.

5. **Date of departmental approval**: March 5, 2010
1. **Type of Change**: Alpha code, course description, prerequisites

2. **From**: COM (THE) 343: Voice-Over for Radio, Film, and TV. 3 hours, 3 credits. Microphone technique, script analysis, and audition skills. PREREQ: COM (THE) 232.

3. **To**: MMJ (THE) 343: Voice-Over for Radio, Film, and TV. 3 hours, 3 credits. Performance techniques for the spoken word and script analysis with focus on clarity, vocal performance for differing media applications, microphone technique and audition skills.

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program)**:  
   The new description more accurately reflects the content covered in the course in recent years, and thereby helps clarify the learning goals and objectives of the newly-restructured Multimedia Journalism major.
   
   The new alpha code reflects the inclusion of this course in the restructured Multimedia Journalism program.
   
   The elimination of the prerequisite reflects the fact that the skills taught in this course are distinct from and not dependent on the mastery of those taught in “Voice and Speech for the Actor.”

5. **Date of departmental approval**: March 5, 2010
1. **Type of Change**: Alpha code, course title, course description, prerequisites

2. **From**: COM (THE) 344: Acting for the Camera. 3 hours, 3 credits. On-camera technique, audition skills, script analysis. PREREQ: COM (THE) 232.

3. **To**: MMJ (THE) 344: On-Camera Technique. 3 hours, 3 credits. On-camera presentation in the studio and on field assignments; including TV script writing, reading from a teleprompter, preparing for an audition, handling on-air guests, and creating a demo.

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program)**:

   The new title and description more accurately reflect the content covered in the course, and thereby help clarify the learning goals and objectives of the newly-restructured Multimedia Journalism major.

   The new alpha code reflects the inclusion of this course in the restructured Multimedia Journalism program.

   The elimination of the prerequisite reflects the fact that the skills taught in this course are distinct from and not dependent on the mastery of those taught in “Voice and Speech for the Actor.”

5. **Date of departmental approval**: March 5, 2010
1. **Type of Change:** Alpha code, course title, course description, prerequisites

2. **From:** MLJ 350: Topics in Multilingual Journalism. 3 hours, 3 credits. Introduction to long-distance communications via the Internet to promote interdisciplinary study and activity.

3. **To:** MMJ 350: Topics in Multimedia Journalism. 3 hours, 3 credits. Topics vary from semester to semester.
   PREREQ: Permission of Department

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program):**
   The old description did not accurately the mode of teaching used in many sections of the course, nor did it inform students that this is a variable topics course.
   The new alpha code and title reflect the inclusion of this course in the restructured Multimedia Journalism program.
   These changes do not affect the learning goals and objectives of the newly-restructured Multimedia Journalism major.

5. **Date of departmental approval:** March 5, 2010
1. **Type of Change**: Alpha code, course number, course title, hours, course description, prerequisites

2. **From**: COM 452: Special Studies in Mass Communication. 3 hours, 3 credits. Special topics in mass communication. Topics will vary from semester to semester. PREREQ: Director's permission.

3. **To**: MMJ 352: The Bronx Journal TV Advanced Workshop. 4 hours (2 lecture, 2 lab), 3 credits. Segment production and guest hosting on the community affairs talk show televised on Bronxnet TV and seen throughout the Bronx. PREREQ: MMJ 215, MMJ 221; COREQ: MMJ 321

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program)**:
   - The new title more accurately reflects the fact that this course is associated with the Bronx Journal, and the new description clarifies what that entails.
   - The new course number and hours reflect the fact that this course will henceforth be taught at the same level and in the same format as its sister course, MMJ 300 (The Bronx Journal Online).
   - By clarifying the necessary preparation for this course, the new prerequisites will help students design their curriculum more productively. Specifically, students will now be required to master the basics of reporting (in MMJ 221) and audiovisual production (in MMJ 215) before taking this course, and will be expected to take Reporting II in conjunction with this course.
   - The new alpha code reflects the inclusion of this course in the restructured Multimedia Journalism program.

5. **Date of departmental approval**: March 5, 2010
1. **Type of Change:** Alpha code, course description, prerequisites

2. **From:** COM 356: Digital Photojournalism. 4 hours (2, lab; 2, lecture), 3 credits. Concepts and techniques in digital publishing. The use of digital cameras and digital printing. PREREQ: MLJ 210, ART 108, or ART 212.

3. **To:** MMJ 356: Digital Photojournalism. 4 hours (2 lecture; 2 lab), 3 credits. Multimedia storytelling through images using concepts and techniques in digital photography, including shooting, editing and displaying news photos.

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program):**
   The new description more accurately states the learning objectives of the course, and links it more firmly to the practice of journalism.
   The removal of the prerequisites reflects the experience of those who have taught the course that these are not necessary for student success.
   The new alpha code reflects the inclusion of this course in the restructured Multimedia Journalism program.
   These changes will add clarity to the learning goals and objectives of the newly-restructured Multimedia Journalism major.

5. **Date of departmental approval:** March 5, 2010
LEHMAN COLLEGE
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DEPARTMENT OF JOURNALISM, COMMUNICATION, AND THEATRE

CURRICULUM CHANGE

1. Type of Change: Alpha code, course title, prerequisites


4. Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program):

   The new title provides a less technical description of the content of the course, which will make it easier for students to recognize what it offers them.
   The new alpha code reflects the inclusion of this course in the restructured Multimedia Journalism program.
   The material covered in COM 226 (which is being withdrawn) is now being covered in MMJ 215. The new corequisite (MMJ 315 or 316) reflects the fact that the editing techniques covered in this course will be most effectively learned in conjunction with a hands-on studio or field production course.
   These changes do not affect the learning goals and objectives of the newly-restructured Multimedia Journalism major.

5. Date of departmental approval: March 5, 2010
1. **Type of Change**: Alpha code

2. **From**: MLJ 370: Internship I. 9 hours (8 in the field; 1 weekly conference), 3 credits (maximum 6 credits). Individual field experience with various media, public relations, publishing, advertising, and marketing firms. The course will include a one-hour weekly meeting with the Program Director and other internship students. A final report is required.

3. **To**: MMJ 370: Internship I. 9 hours (8 in the field; 1 weekly conference), 3 credits (maximum 6 credits). Individual field experience with various media, public relations, publishing, advertising, and marketing firms. The course will include a one-hour weekly meeting with the Program Director and other internship students. A final report is required.

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program)**:
   
   The new alpha code reflects the inclusions of this course in the restructured Multimedia Journalism program. This change does not affect the learning goals and objectives of the newly-restructured Multimedia Journalism major.

5. **Date of departmental approval**: March 5, 2010
1. **Type of Change**: Alpha code, prerequisites

2. **From**: COM 417: Broadcast Programming. 3 hours, 3 credits. Study of the roles of the public, government, advertisers, stations, and networks in influencing radio and TV content. PREREQ: COM 214.

3. **To**: MMJ 417: Broadcast Programming. 3 hours, 3 credits. The roles of the public, government, advertisers, stations, and networks in influencing radio and TV content. PREREQ: MMJ 214.

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program)**: The new alpha codes in the course and its prerequisites reflect the inclusion of this course in the restructured Multimedia Journalism program. These changes do not affect the learning goals and objectives of the newly-restructured Multimedia Journalism major.

5. **Date of departmental approval**: March 5, 2010
LEHMANN COLLEGE
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CURRICULUM CHANGE

1. **Type of Change**: Alpha code, prerequisite

2. **From**: COM 418: Mass Media and Public Policy. 3 hours, 3 credits. Intensive study of selected problems of public policy in mass communication. PREREQ: COM 214.

3. **To**: MMJ 418: Mass Media and Public Policy. 3 hours, 3 credits. Intensive study of selected problems of public policy in mass communication. PREREQ: MMJ 214.

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program)**:

   The new alpha code reflects the inclusion of this course in the restructured Multimedia Journalism program.

5. **Date of departmental approval**: March 5, 2010
1. **Type of Change**: Alpha code, title

2. **From**: MLJ 470: Advanced Internship for Seniors. 9 hours (8 in the field; 1, weekly conference), 3 credits (maximum 6 credits). Individual field experience with various media, coordinated by the Program Director. The course will include working 8 hours a week with a chosen media outlet, plus one-hour weekly seminar meetings with the Director and other internship students. A journal and a final research paper will be required. **PREREQ**: 18 credits from the program major and permission of the Program Director.

3. **To**: MMJ 470: Internship II. 9 hours (8 in the field; 1, weekly conference), 3 credits (maximum 6 credits). Individual field experience with various media, coordinated by the Program Director. The course will include working 8 hours a week with a chosen media outlet, plus one-hour weekly seminar meetings with the Director and other internship students. A journal and a final research paper will be required. **PREREQ**: 18 credits from the program major and permission of the Department.

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program)**: The new alpha code reflects the inclusions of this course in the restructured Multimedia Journalism program. The new title makes the connection of this course with MMJ 370, “Internship I,” more apparent. These changes do not affect the learning goals and objectives of the newly-restructured Multimedia Journalism major.

5. **Date of departmental approval**: March 5, 2010
1. **Type of Change**: Alpha code, course title, course description, prerequisite

2. **From**: COM 486: Independent Study in Mass Communication. One semester, 3 credits (maximum 6 credits). Independent study and/or research in mass communication. PREREQ: Director’s permission.

3. **To**: MMJ 486: Independent Study in Journalism. One semester, 3 credits (maximum 6 credits). Independent study and/or research in journalism. PREREQ: Permission of the Department.

4. **Rationale (Explain how this change will impact learning goals and objectives of the department and Major/Program)**:
   The new title and description reflect the extension of this independent study course to the print media and multilingual tracks of the MMJ major. The change in wording for the prerequisite provides consistency within the MMJ course descriptions. The new alpha code reflects the inclusion of this course in the restructured Multimedia Journalism program.
   These changes do not affect the learning goals and objectives of the newly-restructured Multimedia Journalism major.

5. **Date of departmental approval**: March 5, 2010
CURRICULUM CHANGE

1. **Type of Change**: Withdrawal of course


3. **Rationale (Explain why this course/program is no longer needed in the Department)**: The parts of this course that are still relevant to journalism in the twenty-first century are replicated in MMJ 200, the Bronx Journal Online, and MMJ 222, New Media.

4. **Date of departmental approval**: March 5, 2010
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CURRICULUM CHANGE

1. **Type of Change**: Withdrawal of course

2. **Description**: MLJ 320: Interviewing for Mainstream and Ethnic Media. 3 hours, 3 credits. Theory and practice in preparing for, arranging, and conducting the journalistic interview for both mainstream and ethnic media (in English and/or a foreign language). PREREQ: MLJ 211 or Director/instructor permission.

3. **Rationale (Explain why this course/program is no longer needed in the Department)**: The material covered in this course is replicated in MMJ 321, Reporting II, and MMJ 302, Covering Race, Gender and Ethnicity.

4. **Date of departmental approval**: March 5, 2010
CURRICULUM CHANGE

1. **Type of Change**: Withdrawal of course

2. **Description**: MLJ 423: Entertainment Reporting and Writing. 3 hours, 3 credits. Analysis of entertainment outlets and entertainment journalism. Emphasis on reporting and writing profiles, theme pieces, entertainment business pieces, and celebrity write-around. **PREREQ**: MLJ 320.

3. **Rationale (Explain why this course/program is no longer needed in the Department)**: The material covered in this course is being combined with the material covered in COM 333 and MLJ 425 to form a new course, MMJ 323: “Feature Writing.”

4. **Date of departmental approval**: March 5, 2010
LEHMANN COLLEGE
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CURRICULUM CHANGE

1. **Type of Change**: Withdrawal of course

2. **Description**: COM 333: Sports Reporting. 3 hours, 3 credits. Instruction and practice in reporting sports for broadcast journalism. Special emphasis on live play-by-play coverage, interviewing techniques, features, sidebars, advance copy, and press conference coverage. PREREQ: COM 218.

3. **Rationale (Explain why this course/program is no longer needed in the Department)**: The material covered in this course is being combined with the material covered in MLJ 423 and MLJ 425 to form a new course, MMJ 323: “Feature Writing.”

4. **Date of departmental approval**: March 5, 2010
CURRICULUM CHANGE

1. **Type of Change**: Withdrawal of course

2. **Description**: MLJ 425: Business Reporting and Writing. 3 hours, 3 credits. Components of a good business article, with emphasis on small businesses, corporate theme pieces, and business or corporate profiles. PREREQ: MLJ 321.

3. **Rationale (Explain why this course/program is no longer needed in the Department)**: The material covered in this course is being combined with the material covered in COM 333 and MLJ 423 to form a new course, MMJ 323: “Feature Writing.”

4. **Date of departmental approval**: March 5, 2010
CURRICULUM CHANGE

1. **Type of Change**: Withdrawal of course

2. **Description**: COM 214: Foundations of Broadcasting. 3 hours, 3 credits. History, technology, programming, structure, and regulatory philosophies and policies of radio and TV in America, including educational broadcasting and cable television.

3. **Rationale (Explain why this course/program is no longer needed in the Department)**: The material covered in this course is being merged with the material covered in MLJ 214, “News Media” to form MMJ 214, “Foundations of Media.”

4. **Date of departmental approval**: March 5, 2010
Department of Journalism, Communication and Theatre

CURRICULUM CHANGE

1. **Type of Change**: Withdrawal of course

2. **Description**: COM 218: Fundamentals of Mass Media Writing. 3 hours, 3 credits. Fundamental structures of writing for broadcast journalism. Emphasis on grammar, syntax, punctuation, and spelling. Study of stylistic differences of radio, television, film, and Internet writing. PREREQ: Successful completion of ENG 120 or the equivalent.

3. **Rationale (Explain why this course/program is no longer needed in the Department)**: The material covered in this course is being merged with the material covered in MLJ 221, “Reporting I.”

4. **Date of departmental approval**: March 5, 2010
CURRICULUM CHANGE

1. **Type of Change:** Withdrawal of course

2. **Description:** COM 226: Audio Production. 4 hours (2 lecture; 2 lab), 3 credits. Creative concepts and operational techniques of the sound studio. Styles and tools of audio production for radio, television, film, and theatre. PREREQ: COM 212, 213, or 214, or permission of the instructor.

3. **Rationale:** The material covered in this course is being merged with the material covered in COM 215, “Fundamentals of Camera for TV and Film,” to form MMJ 215, “Audiovisual Production.”

4. **Date of departmental approval:** March 5, 2010
Department of Journalism, Communication and Theatre

CURRICULUM CHANGE

1. **Type of Change**: Withdrawal of course

2. **Description**: COM 318: Writing for the Mass Media. 3 hours, 3 credits. Organizing, outlining, and scripting dramatic, documentary, and instructional material for radio, TV, and film. Comparison of the requirements of different media from the writer's point of view. PREREQ: COM 213 and 214.

3. **Rationale (Explain why this course/program is no longer needed in the Department)**: The material covered in this course is being merged with the material covered in MLJ 321, “Reporting II.”

4. **Date of departmental approval**: March 5, 2010