

LEHMAN COLLEGE/CUNY
Department of Economics and
Business

46-credit BACHELOR OF BUSINESS
ADMINISTRATION (BBA) Degree

(effective Fall 2014)

The Department of Economics and Business at Lehman College offers a professional program leading to the degree of Bachelor of Business Administration (BBA). Lehman College is one of only three colleges within CUNY (with Baruch and Queens) that are authorized to confer this degree.

PROGRAM OF STUDY

All students are admitted to this major on a provisional basis. To maintain matriculation, the enrollees must attain a minimum cumulative index of 2.7 (B-) in the first four BBA-prefixed courses taken at Lehman College. Students who fail to maintain this minimum index will be removed from the BBA program. These students cannot switch to BS in Accounting. However, they may switch to BA in Economics or BA in Accounting. Students removed from BBA program may also switch to and count previously taken BBA-prefixed courses toward a minor in Management, Business Practice, or Accounting.

To earn the BBA, a student must complete total of 46 credits indicated below:

FOUNDATION BLOCK: (27 credits)

Business Economics:

ECO 166: Introduction to Macroeconomics
ECO 167: Introduction to Microeconomics

Accounting:

ACC 171: Principles of Accounting I
ACC 272: Principles of Accounting II

Quantitative Methods:

BBA 303: Business Statistics I
BBA 403: Business Statistics II

Management:

BBA 204: Principles of Management
BBA 405: Management Decision Making
BBA 407: Strategic Management

CONCENTRATION BLOCK: (9 credits: 3 courses in one of seven areas):

Finance:

BBA 207: Principles of Finance
BBA 308: Corporation Finance
BBA 310: Security and Investment Analysis

Marketing:

BBA 332: Marketing Management
BBA 367: Consumer Behavior
BBA 467: Marketing Research

Human Resource Management:

BBA 327: Organizational Behavior
BBA 328: Human Resources Management
BBA 329: Union-Employer Relations

Accounting:

ACC 334: Intermediate Accounting I
ACC 335: Intermediate Accounting II
ACC 348: Computer-Based Accounting

International Business:

ECO 324: International Economics
BBA 432: International Business Management
BBA 433: Global Marketing

Business Economics:

ECO 305: Consumer Economics
ECO 326: Labor Economics
ECO 431: Managerial Economics

Business Law:

BBA 336: Business Law I
BBA 337: Business Law II
BBA 339: Commercial Transactions

COURSES FROM OTHER
DEPARTMENTS: (10 credits)

PHI 330: Business Ethics
ENW 300: Business Writing
MAT 132: Introduction to Statistics OR
MAT 171: Problem Solving for Mgmt. OR
MAT 172: Precalculus OR
MAT 174: Elements of Calculus OR
MAT 175: Calculus I

CIS 211: Computer Information Systems
(recommended but not required)

BBA PROGRAM FACULTY

- Shirley Bishop** (MSILR: CUNY-Baruch College).
Lecturer.
- Jaspal Chatha** (PhD: New School for Social Research).
Assistant Professor.
- Amod Choudhary** (JD: SUNY-Buffalo).
Associate Professor.
- John Cirace** (PhD: Columbia University).
Professor.
- Mario Gonzalez-Corzo** (PhD: Rutgers University).
Associate Professor.
- Eva Defrancisco** (PhD: University of Rochester).
Associate Professor.
- Juan Delacruz** (PhD: New School for Social
Research). Associate Professor.
- Mine Doyran** (PhD: SUNY-Albany).
Assistant Professor
- Deborah Sanders** (MBA: Columbia University).
Lecturer.
- Judith Fields** (PhD: New York University).
Assistant Professor.
- Oscar Fisch** (PhD: University of California-Berkeley).
Professor.
- Vassilios Gargalas** (PhD: New York University).
Associate Professor.
- Susan Honig** (MS: Pace University; CPA: NY).
Assistant Professor.
- Dene Hurley** (PhD: Northeastern University).
Associate Professor and Department Chair.
- Michelle Kamen-Friedman** (MBA: St. John's
University; CPA: NY). Assistant Professor.
- Emine Kayaalp** (EdD: Rutgers University).
Lecturer.
- Angela Lebbon** (PhD: University of Western
Michigan). Assistant Professor.
- Nikolaos Papanikolaou** (PhD: New School for Social
Research). Assistant Professor.
- Rossen Petkov** (PhD: University of National and World
Economy, Bulgaria; CPA: Illinois and NY).
Assistant Professor.
- Chanoch Shreiber** (PhD: Columbia University).
Professor.

CAMPUS VISIT AND INQUIRIES

Call Lehman College Office of Recruitment at 718-960-8713 for general admissions information or to join a campus tour.

For specific questions concerning the BBA program, contact Ms. Deirdre Constant, the department advisor, in Carman Hall 381, or by email: deirdre.constant@lehman.cuny.edu.

ABOUT LEHMAN COLLEGE

Lehman College is an independent liberal arts college of The City University of New York offering nearly 100 undergraduate and graduate degree programs. Located on a beautiful and historic tree-lined campus in the Northwest Bronx, the College is a cultural and recreational center for the region with its Center for Performing Arts, Lehman College Art Gallery, and The APEX, a major new center for sports and health education. The Lehman College Library, equipped with excellent electronic resources, provides access to library services throughout the City University.

INTERNATIONAL STUDENTS

International students must additionally obtain a satisfactory score on the TOEFL and comply with the applicable financial and visa requirements. International students cannot apply for admission to Lehman College directly: they should visit www.cuny.edu and comply with the admission procedure established by the central university office.

TUITION AND FEES

Lehman College is a publicly subsidized institution with affordable tuition and fees.

FINANCIAL AID

Lehman students, both full-time and part-time, may be eligible for financial aid through various state, federal, and college programs.

LEHMAN COLLEGE

The City University of New York

Department of Economics and Business



BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Lehman College
The City University of New York
250 Bedford Park Blvd. West
Bronx, NY 10468
www.lehman.cuny.edu