The Department of Economics and Business at Lehman College offers a professional program leading to the degree of Bachelor of Business Administration (BBA). Lehman College is one of only three colleges within CUNY (with Baruch and Queens) that are authorized to confer this degree.

**PROGRAM OF STUDY**
All students are admitted to this major on a provisional basis. To maintain matriculation, the enrollees must attain a minimum cumulative index of 2.7 (B-) in the first four BBA-prefixed courses taken at Lehman College. Students who fail to maintain this minimum index will be removed from the BBA program. These students cannot switch to BS in Accounting. However, they may switch to BA in Economics or BA in Accounting. Students removed from BBA program may also switch to and count previously taken BBA-prefixed courses toward a minor in Management, Business Practice, or Accounting.

To earn the BBA, a student must complete total of 46 credits indicated below:

**FOUNDATION BLOCK:** (27 credits)

**Business Economics:**
ECO 166: Introduction to Macroeconomics  
ECO 167: Introduction to Microeconomics

**Accounting:**
ACC 171: Principles of Accounting I  
ACC 272: Principles of Accounting II

**Quantitative Methods:**
BBA 303: Business Statistics I  
BBA 403: Business Statistics II

**Management:**
BBA 204: Principles of Management  
BBA 405: Management Decision Making  
BBA 407: Strategic Management

**CONCENTRATION BLOCK:** (9 credits: 3 courses in one of seven areas):

**Finance:**
BBA 207: Principles of Finance  
BBA 308: Corporation Finance  
BBA 310: Security and Investment Analysis

**Marketing:**
BBA 332: Marketing Management  
BBA 367: Consumer Behavior  
BBA 467: Marketing Research

**Human Resource Management:**
BBA 327: Organizational Behavior  
BBA 328: Human Resources Management  
BBA 329: Union-Employer Relations

**Accounting:**
ACC 334: Intermediate Accounting I  
ACC 335: Intermediate Accounting II  
ACC 348: Computer-Based Accounting

**International Business:**
ECO 324: International Economics  
BBA 432: International Business Management  
BBA 433: Global Marketing

**Business Economics:**
ECO 305: Consumer Economics  
ECO 326: Labor Economics  
ECO 431: Managerial Economics

**Business Law:**
BBA 336: Business Law I  
BBA 337: Business Law II  
BBA 339: Commercial Transactions

**COURSES FROM OTHER DEPARTMENTS:** (10 credits)
PHI 330: Business Ethics  
ENW 300: Business Writing  
MAT 132: Introduction to Statistics OR  
MAT 171: Problem Solving for Mgmt. OR  
MAT 172: Precalculus OR  
MAT 174: Elements of Calculus OR  
MAT 175: Calculus I

CIS 211: Computer Information Systems  
(recommended but not required)
BBA PROGRAM FACULTY

Shirley Bishop (MSILR: CUNY-Baruch College). Lecturer.
Jaspal Chatha (PhD: New School for Social Research). Assistant Professor.
Amod Choudhary (JD: SUNY-Buffalo). Associate Professor.
John Cirace (PhD: Columbia University). Professor.
Mario Gonzalez-Corzo (PhD: Rutgers University). Associate Professor.
Eva Defrancisco (PhD: University of Rochester). Associate Professor.
Juan DelaCruz (PhD: New School for Social Research). Associate Professor.
Mine Doyran (PhD: SUNY-Albany). Assistant Professor.
Deborah Sanders (MBA: Columbia University). Lecturer.
Judith Fields (PhD: New York University). Assistant Professor.
Oscar Fisch (PhD: University of California-Berkeley). Professor.
Vassilios Gargalas (PhD: New York University). Associate Professor.
Susan Honig (MS: Pace University; CPA: NY). Assistant Professor.
Dene Hurley (PhD: Northeastern University). Associate Professor and Department Chair.
Michelle Kamen-Friedman (MBA: St. John’s University; CPA: NY). Assistant Professor.
Emine Kayaalp (EdD: Rutgers University). Lecturer.
Angela Lebbon (PhD: University of Western Michigan). Assistant Professor.
Nikolaos Papanikolaou (PhD: New School for Social Research). Assistant Professor.
Rossen Petkov (PhD: University of National and World Economy, Bulgaria; CPA: Illinois and NY). Assistant Professor.
Chanoch Shreiber (PhD: Columbia University). Professor.

LEHMANN COLLEGE
The City University of New York

Department of Economics and Business

BACHELOR OF BUSINESS ADMINISTRATION
(BBA)

Lehman College
The City University of New York
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Bronx, NY 10468
www.lehman.cuny.edu

CAMPUS VISIT AND INQUIRIES
Call Lehman College Office of Recruitment at 718-960-8713 for general admissions information or to join a campus tour.

For specific questions concerning the BBA program, contact Ms. Deirdre Constant, the department advisor, in Carman Hall 381, or by email: deirdre.constant@lehman.cuny.edu.

ABOUT LEHMANN COLLEGE
Lehman College is an independent liberal arts college of The City University of New York offering nearly 100 undergraduate and graduate degree programs. Located on a beautiful and historic tree-lined campus in the Northwest Bronx, the College is a cultural and recreational center for the region with its Center for Performing Arts, Lehman College Art Gallery, and The APEX, a major new center for sports and health education. The Lehman College Library, equipped with excellent electronic resources, provides access to library services throughout the City University.

INTERNATIONAL STUDENTS
International students must additionally obtain a satisfactory score on the TOEFL and comply with the applicable financial and visa requirements. International students cannot apply for admission to Lehman College directly: they should visit www.cuny.edu and comply with the admission procedure established by the central university office.

TUITION AND FEES
Lehman College is a publicly subsidized institution with affordable tuition and fees.

FINANCIAL AID
Lehman students, both full-time and part-time, may be eligible for financial aid through various state, federal, and college programs.