Scholarship Deadline: March 23, 2015

Cross Cultural Marketing Perspectives
(includes two week study in Montpellier, France)

This competitive and unique scholarship will allow for selected students to participate in a course that integrates international scholarship and study abroad to expose students to the French world of business. In addition to the class sessions held at Lehman, students (accompanied by Professor Deborah Sanders) will spend two weeks in Montpellier learning from and interacting with experts in the field of business.

Course
BBA 433 “Global Marketing”

Instructor
Deborah Sanders
Dep’t: Economics and Business

Program Dates
Course: June 1st - July 15th
Montpellier: June 14th - June 28th

Contact Information:
For more information, contact our office: Carman Hall 337
Phone: 718-960-5871
studyabroad.programs@lehman.cuny.edu

Scholarship covers: Airfare, lodging, and some meal expenses during your stay in Montpellier.

Costs not funded by the scholarship:
Tuition (3crs.) and $25 international insurance.

Requirements
Applicants must: have completed BBA 204; have a 3.0 overall GPA; be a Business major and U.S. citizen.

Lehman College
Office of International Programs and Global Partnerships & Department of Economics and Business