Press Release – Radio Jarocho to Present Free Concert on March 19 March 5, 2018

Radio Jarocho to Update Traditional Mexican Folk Sounds at Free Concert on March 19

BRONX, NY – Radio Jarocho, a New York-based ensemble that offers a modernized take on the traditional Mexican sounds from Veracruz, will perform on Monday, March 19, 2018 at 12:30 p.m. in the Music Building on the Lehman College campus. The concert, which is open to the public with free admission, is being present by Lehman College's Department of Music, Multimedia, Theatre, and Dance.

Radio Jarocho plays *son jarocho*, the rowdy, upbeat, and at times melancholic music of the countryside of Veracruz, Mexico, and gives it a decidedly urban twist. A combination of Spanish, Afro-Caribbean, and Mexican indigenous music, *son jarocho* is customarily played in the *fandango*, a community celebration where people gather to play, sing, and dance.

Founded by Gabriel Guzmán, Radio Jarocho has pioneered the promotion and preservation of *son jarocho* and the *fandango* on the East Coast by updating the traditional, two-century old folk genre with original material. The group has been featured at Lincoln Center, the Smithsonian's National Museum of the American Indian, Celebrate Brooklyn, the Kennedy Center for the Performing Arts, and the World Music Institute. The group released its second CD, *Café Café*, in 2012, and recently its members have also helped build communities of *son jarocho* practitioners in New York, Philadelphia, and Boston.

Lehman College of The City University of New York is located at Goulden Avenue and Bedford Park Boulevard in the northwest Bronx. The campus is accessible by public transportation (bus as well as the #4 and "D" subway lines.) Attended parking is also available.

For more information, contact the Lehman College's Department of Music, Multimedia, Theatre, and Dance by calling 718-960-8247, emailing <u>music.department@lehman.cuny.edu</u>, or visiting lehman.edu/music.

Who:	Radio Jarocho
What:	Free concert by a New York-based ensemble that offers a modernized take on the
	traditional Mexican sounds from Veracruz
When:	MONDAY, MARCH 19 at 12:30 p.m.
Where:	Herbert H. Lehman College
	Music Building, Recital Hall on the 3 <sup>rd</sup> Floor
	250 Bedford Park Boulevard West
	Bronx, NY 10468

Note: For directions and an up-to-date view of the Lehman campus, here is a link to a map.