



“Do Russians Count?”: Racial Diversity and Corporate Cosmopolitanism in the Workforce of the Glossy Magazine Publishing Industry

Professor Nicholas Boston

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Carman B75/76

3 pm-4:15 pm

For decades, the workforce in the editorial and publishing divisions of the glossy magazine industry has been critiqued as being the least racially diverse within the media industries. While there has been considerable anecdotal commentary made on the issue by both industry insiders and perplexed observers, and some journalistic commentary, no academic attention has been shone on the matter. In this talk, Professor Nicholas Boston discusses findings from an ethnographic study he conducted between 2007 and 2009 whose aim was to explore the corporate culture and workforce composition at Conde Nast Publications, Inc., one of the top three magazine-publishing corporations in the world, as a case study of the wider glossy magazine industry.

