

MSB Competencies and Learning Objectives

NACE Competency Goals	MSB Learning Objectives	Performance Target	Measures/How to Assess (<i>due</i> : Spring 2023)	Course assessed (only related to FIE)
[3] <u>Critical Thinking Skills</u> : Make decisions to solve problems through sound reasoning.	LG-1(i) MSB students will learn to employ critical thinking, logic and reasoning, quantitative and research skills in solving problems and making decisions.	70% pass		<u>MSB 710</u> : Investment Analysis
[3] <u>Critical Thinking Skills</u> : Make decisions to solve problems through sound reasoning.	LG-1(i) MSB students will learn to employ critical thinking, logic and reasoning, quantitative and research skills in solving problems and making decisions.	70% pass		<u>MSB 712</u> : Financial Statements Analysis
[3] <u>Critical Thinking Skills</u> : Make decisions to solve problems through sound reasoning.	LG-1(iii) MSB students with a specialization in Finance will learn to identify and solve a wide range of financial problems using advanced analytical skills and critical thinking.	70% pass		<u>MSB 713</u> : International Financial Management
[3] <u>Critical Thinking Skills</u> : Make decisions to solve problems through sound reasoning.	LG-2(i) MSB students will demonstrate an ability to apply creative skills and develop innovative solutions to business challenges and opportunities.	70% pass		<u>MSB 713</u> : International Financial Management
[7] <u>Professionalism</u> : Sensitive to different work environments, demonstrate effective work habits, and act in the interest of the larger community and workplace.	LG-1(i) MSB students will demonstrate an ability to apply creative skills and develop innovative solutions to business challenges and opportunities.	70% pass		<u>MSB 713</u> : International Financial Management
[8] <u>Technology</u> : Competency in existing technologies with ability to adapt to new and emerging technologies.	LG-1(ii) MSB students will use technological resources effectively when evaluating information and its sources.	70% pass		<u>MSB 711</u> : Capital Budgeting

MSB Program: Learning Goal #1

MSB graduates will understand advance business core and discipline-based concepts, theories and methodologies.

MSB Program: Learning Goal #1: Learning Objectives

- i. MSB students will learn to employ critical thinking, logic and reasoning, quantitative and research skills in solving problems and making decisions.
- ii. MSB students will use technological resources effectively when evaluating information and its sources.
- iii. MSB students with a specialization in Finance will learn to identify and solve a wide range of financial problems using advanced analytical skills and critical thinking.
- iv. MSB students with a specialization in Human Resources will learn, assess and apply all relevant regulatory requirements when administering Human Resource policies and procedures.

MSB Program: Learning Goal #2

MSB students will possess the skills necessary to function in a global, diverse, complex and challenging business environment.

MSB Program: Learning Goal #2: Learning Objectives

- i. MSB students will demonstrate an ability to apply creative skills and develop innovative solutions to business challenges and opportunities.
- ii. MSB students will demonstrate their leadership skills by identifying business objectives, developing strategies, assigning tasks, and leading teams through persuasive arguments, negotiating skills and effective communication.
- iii. MSB students will learn to work effectively as members of diverse, cross-cultural, international teams.

MSB Program: Learning Goal #3

MSB graduates will fully understand the ethical responsibilities and consequences of their actions in an organization.

MSB Program: Learning Goal #3: Learning Objectives

- i. MSB students will learn the ethical issues relevant to corporations.
- ii. MSB students will understand organizations, their cultures and their impact on society.

MSB Program: Learning Goal #4

MSB graduates will effectively communicate in a business setting.

MSB Program: Learning Goal #4: Learning Objectives

- i. MSB students will demonstrate effective public speaking skills.
- ii. MSB students will demonstrate effective written communication skills.

