

BUSINESS ADMINISTRATION

Learning goals and objectives

Upon completion of a BBA degree in Business Administration, graduates will be able to:

- BG1. Demonstrate competency in written and oral communications.
- BG2. Demonstrate competency in quantitative and analytical skills.
- BG3. Demonstrate competency in current technology used in business environment.
- BG4: Demonstrate knowledge of business ethics and corporate responsibility.
- BG5. Demonstrate competency in their chosen field(s) of following concentrations:
 - (i) Accounting
 - (ii) Business Economics
 - (iii) Business Law
 - (iv) Finance
 - (v) Human Resource Management
 - (vi) International Business
 - (vii) Marketing
- BG6. Demonstrate knowledge of global and multicultural perspectives.