



## **Master of Science in Business**

### **Learning Goal #1**

MSB graduates will understand advance business core and discipline-based concepts, theories and methodologies.

#### **Learning Goal #1's Learning Objectives**

- i. MSB students will learn to employ critical thinking, logic and reasoning, quantitative and research skills in solving problems and making decisions.
- ii. MSB students will use technological resources effectively when evaluating information and its sources.
- iii. MSB students with a specialization in Finance will learn to identify and solve a wide range of financial problems using advanced analytical skills and critical thinking.
- iv. MSB students with a specialization in Human Resources will learn, assess and apply all relevant regulatory requirements when administering Human Resource policies and procedures.

### **Learning Goal #2**

MSB students will possess the skills necessary to function in a global, diverse, complex and challenging business environment.

#### **Learning Goal #2's Learning Objectives**

- i. MSB students will demonstrate an ability to apply creative skills and develop innovative solutions to business challenges and opportunities.
- ii. MSB students will demonstrate their leadership skills by identifying business objectives, developing strategies, assigning tasks, and leading teams through persuasive arguments, negotiating skills and effective communication.
- iii. MSB students will learn to work effectively as members of diverse, cross-cultural, international teams.

### **Learning Goal #3**

MSB graduates will fully understand the ethical responsibilities and consequences of their actions in an organization.

#### **Learning Goal #3's Learning Objectives**

- i. MSB students will learn the ethical issues relevant to corporations.
- ii. MSB students will understand organizations, their cultures and their impact on society.

### **Learning Goal #4**

MSB graduates will effectively communicate in a business setting.

#### **Learning Goal #4's Learning Objectives**

- i. MSB students will demonstrate effective public speaking skills.
- ii. MSB students will demonstrate effective written communication skills.