

46 CREDIT BBA PROGRAM IN BUSINESS ADMINISTRATION

FOUNDATION BLOCK: 9 Courses in four modules (27 credits)

Business Economics

Pre-req



ECO 166	Introduction to Macroeconomics	-	
ECO 167	Introduction to Microeconomics	-	

Accounting

ACC 171	Principles of Accounting I	-	
ACC 272	Principles of Accounting II	ACC 171	

Quantitative Methods

BBA 303	Business Statistics	MAT 132 or 171 or 172 or 174 or 175	
BBA 403	Business Statistics II	BBA 303	

Management

BBA 204	Principles of Management	-	
BBA 405	Management Decision Making	BBA 204 and ECO 302 or BBA 303	
BBA 407	Strategic Management	BBA 204 and ACC 171	

CONCENTRATION BLOCK: 3 Courses in one of nine areas (9 credits)

Finance

BBA 207	Principles of Finance	ECO 166 and 167 and ACC 171	
BBA 308	Corporation Finance	BBA 207 and MAT 171 or 172	
BBA 310	Security and Investment Analysis	BBA 207	

Marketing

BBA 332	Marketing Management	BBA 204	
BBA 367	Consumer Behavior	BBA 332 or 433	
BBA 467	Marketing Research	BBA 303 or 332	

Human Resource Management

BBA 327	Organizational Behavior	BBA 204	
BBA 328	Human Resources Management	BBA 204	
BBA 329	Union-Employer Relations	BBA 204	

Accounting

ACC 334	Intermediate Accounting I	ACC 272	
ACC 335	Intermediate Accounting II	ACC 334	
ACC 348	Computer-Based Accounting	ACC 272	

International Business

ECO 324	International Economics	ECO 166 and 167	
BBA 432	International Business Management	BBA 204	
BBA 433	Global Marketing	BBA 204	

Business Economics

ECO 305	Consumer Economics	ECO 166 and 167	
ECO 326	Labor Economics	ECO 166 and 167	
ECO 431	Managerial Economics	BBA 204 and ECO 166 and 167	

Business Law

BBA 336	Business Law I	-	
BBA 337	Business Law II	BBA 336	
BBA 339	Commercial Transactions	-	

OTHER DEPARTMENTS (10 credits)

*4 credits in Math

PHI 330	Business Ethics	-	
ENW 300	Business Writing	ENG 120 and Major declaration	
*MAT 132	Introduction to Statistics OR	-	
*MAT 171	Problem Solving for Mgmt. OR	-	
*MAT 172	Pre-calculus OR	-	
*MAT 174	Elements of Calculus OR	-	
*MAT 175	Calculus I		



Department of Economics and Business

Bachelors in Business Administration (BBA)

For information on:

- Course Descriptions
- Making an Appointment with the Advisor
- Faculty Information
- Department News
- Student Clubs/Affiliated Organizations
- Events and Activities

Please Visit:

www.lehman.edu/academics/economics-business/index.php

The Department of Economics and Business at Lehman College offers a professional program leading to the degree of Bachelor of Business Administration (BBA). Lehman College is one of only three colleges within CUNY (with Baruch and Queens) that are authorized to confer this degree.

Program of Study

All students are admitted to this major on a provisional basis. To maintain matriculation, the enrollees must attain a minimum cumulative index of 2.7 (B-) in the first four BBA – prefixed courses they will have taken at Lehman College at first trial. Students who fail to maintain this minimum index will be removed from the BBA program. These students cannot switch to B.S. in Accounting. However, they may switch to B.A. in Economics or B.A. in accounting. Students removed from the BBA program may also switch to and count previously taken BBA – prefixed courses toward a minor in Management, Business Practice, or Accounting.

To earn the BBA, the student must complete a total of 46 credits.

International Students

International students must obtain a minimum total score of 500 or equivalent on the TOEFL and comply with the applicable financial and visa requirements. International students who have an earned their baccalaureate from a college or university in which the language of instruction was exclusively English are exempted from the TOEFL requirement.