

## Presenting Sponsor

\$100,000

- Four (4) tables of 5
- \$10,000 donation to student support services (i.e., food bank, microgrants, scholarships)
- Premier sponsor listing on the Gala webpage with a live link to company website
- Premier listing on promotional materials
- Premier full-page ad placement in digital journal
- Inclusion in pre- and post-event press releases

## Supporting Sponsor

\$50,000

- Two (2) tables of 5
- Premier sponsor listing on the Gala webpage with a live link to company website
- Premier listing on promotional materials
- Premier full-page ad placement in digital journal
- Inclusion in pre- and post-event press releases

## Event Sponsor

\$25,000

- Two (2) tables of 5
- Sponsor listing on the Gala webpage with a live link to company website
- Full-page ad placement in digital journal
- Inclusion in pre- and post-event press release

## Community Sponsor

\$10,000

- Two (2) tables of 5
- Sponsor listing on the Gala webpage
- Half-page ad placement in digital journal

## Table Sponsor

\$5,000

- One (1) table of 5
- Sponsor listing on the Gala webpage

## Student Sponsor

\$2,500

- One (1) sponsored student table of 5

## Individual Tickets

Friends of Lehman College: \$1,000/person

Alumni: \$500/person (two tickets/person max)

Faculty/Staff: \$350/person (two tickets/person max)

- I/We will attend in person.
- I/We cannot attend but would like to make a charitable gift of \$ \_\_\_\_\_

Name \_\_\_\_\_

Affiliation \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## SPONSORSHIPS

- Presenting \$100,000
- Supporting \$50,000
- Event \$25,000
- Community \$10,000
- Table \$5,000
- Student \$2,500
- Ind. Ticket \$1,000 x \_\_\_\_\_
- Alumni \$500 x \_\_\_\_\_
- Faculty/Staff \$350 x \_\_\_\_\_

## DIGITAL ADS

- Full Page \$2,500
- Half Page \$1,250

Tax-Deductible Donation: \$ \_\_\_\_\_

**Grand Total:** \$ \_\_\_\_\_

- I would like my name (my organization's name) listed in the following way on all Gala materials:

\_\_\_\_\_

- I wish to make an anonymous gift to the Gala

## Advertisements are due by Fri., September 1, 2023.

Email to [institutional.advancement@lehman.cuny.edu](mailto:institutional.advancement@lehman.cuny.edu).

## Ad Specifications:

- 150 dpi (or higher resolution) Jpeg file required
- Full page: 1920 x 890 pixels (landscape only)
- Half page: 960 x 890 pixels

## Please make check made payable to:

Herbert H. Lehman College Foundation, Inc. (include "Gala 2023" in the memo line of check)

## Kindly mail with completed form to:

Lehman College Office of Institutional Advancement, 250 Bedford Park Boulevard West, Shuster Hall  
Room 312, Bronx, NY 10468

Please email [institutional.advancement@lehman.cuny.edu](mailto:institutional.advancement@lehman.cuny.edu) for information about ACH or wire transfer payments.