LEHMAN COLLEGE DIVISION OF Student Affairs | Career Exploration & Development Center | LEHMAN COLLEGE School of Business



CAREER INFUSED DEGREE MAP

Bachelor of Business Administration (BBA): International Business

Total Credits: 122

The BBA program equips students with the necessary managerial skills to function in today's rapidly changing business environment. The career infused degree map allows students to commit to their career exploration by aligning coursework with career readiness milestones.

FRESHMAN

1ST SEMESTER

CREDITS	ACADEMICS
3	ENG 111 - English Composition I
3	ECO 166 - Introduction of Macroeconomics
3	MAT 126 - Quantitative Reasoning
3	Flexible Core - World Cultures & Global Issues
3	LEH 250 - First-year Seminar
15	TOTAL CREDITS

CAREER READINESS

- ☐ Activate your Handshake account with CEDC to begin exploring career resources and opportunities available through your college's career center
- ☐ Create a resume to begin documenting your achievements. Review samples for your major on Handshake Document Library
- ☐ Join a club or professional association to explore and expand your network! Explore honor societies on campus.

2ND SEMESTER

CREDITS	ACADEMICS
3	ENG 121 - English Composition II
3	Flexible Core - US Experience in its Diversity
4	MAT 132 - Introduction to Statistics or MAT 171 - Elements of Calculus **OR** MAT 172 Precalculus **OR** MAT 174 - Elements of Calculus **OR** MAT 175 - Calculus I
3	Flexible Core - Creative Expression
3	ECO 167 - Introduction to Microeconomics
16	TOTAL CREDITS

CAREER READINESS

- ☐ Create a LinkedIn account to establish your professional presence online & build connections.
- ☐ Explore career paths in Global Studies and take the Focus 2 Career Assessment. (Code: Lightning)
- ☐ Attend professional development events, job and internship fairs to engage with employers.
- ☐ Stay updated with global business news through sources such as the New York Times & Wall Street Journal (Free Student Subscription).

SOPHOMORE

1ST SEMESTER

CREDITS	ACADEMICS
3	General Education Foreign Language Option
3	Flexible Core - Scientific World
3	ACC 171 - Principles in Accounting I
3	BBA 204 - Principles in Management
3	ECO 302 - Economics and Business Statistics
1	CED 201 - Business Career Exploration: Self-Assessment, Discovery and Preparation
16	TOTAL CREDITS

CAREER READINESS

- ☐ Apply to early pipeline programs i.e. America Needs You (ANY), BASTA, Management Leadership for Tomorrow (MLT), CUNY paid internships in international Business for freshman and sophomores.
- ☐ Explore study abroad programs to expand your knowledge and gain international experience.
- ☐ Get hands-on experience with international business databases on GlobalEdge.
- ☐ Join a student professional organization (ALPFA or NABA) to accelerate global networking opportunities.

2ND SEMESTER

CREDITS	ACADEMICS
3	General Education Foreign Language Option
3	Required Core - Life and Physical Sciences
3	ACC 272 - Principles of Accounting II
3	ENW 300 - Business Writing
3	BBA 400 - Business Analytics
15	TOTAL CREDITS

CAREER READINESS

- ☐ Attend an interview workshop to learn the fundamentals of interviewing for International Business roles.
- ☐ Join case competitions on campus like (Battle of the Brain X ALPFA, Accenture Innovation Challenge) to solve real-world business law problems.
- ☐ Engage in LEAP on Suitable and other Experiential Learning Opportunities to explore career paths & develop practical skills in international business.

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ACADEMICS

CAREER READINESS

JUNIOR

CREDITS

1ST SEMESTER

- 3 BBA 432 - International Business Management
- 3 BBA 208 - Introduction to Information Systems & Technology
- 3 LEH 352 **OR** 353 **OR** 354 **OR** 355 (must have earned 45 credits or declared your major)
- 3 Minor or Certificate Course I
- 3 Elective

15 TOTAL CREDITS

- ☐ Apply for internships that provide hands-on experience in private companies, government trade agencies, or global non-government organizations. Ex: United Nations, World Bank Group, WTO, World Economic Forum, USITC, ICOC, CFR, AS/COA, CSIS, EXIM, Global Jobs, GlobalEdge, GoOverseas, Consulting Firms, Import/Export Companies, Gov Agencies
- ☐ Prepare for interviews in International Business by completing a Mock interview with your Career Specialist.
- ☐ Research graduate school or other postgraduate opportunities if considering further education.
- ☐ Attend career fairs, conferences, and symposia focusing on International Business related topics.

2ND SEMESTER

- 3 LEH 352 or 353 or 354 or 355
- 3 Flexible Core - Any Area
- 3 BBA 433 - Global Marketing
- 3 Minor or Certificate Course II
- 3 Minor or Certificate Course III
- 1 CED 301 - Business Career Goals, Networking, and Strategies

16 TOTAL CREDITS

- ☐ Take leadership roles in the club or professional association you belong to.
- ☐ Get industry certifications (LinkedIn Learning, Coursera, CUNY Upskilling, Lehman Bloomberg Finance Lab) to complete.
- ☐ Work in at least **one** international Business internship by the end of your Junior year.
- ☐ Identify a Mentor with whom you can check in periodically (The City Tutors, Streetwise Partners, Global Mentorship, ISMP).

SENIOR

CREDITS

1ST SEMESTER

- 3 BBA 407 - Strategic Management
- 3 ECO 324 - International Economics
- 3 Minor or Certificate Course IV
- 3 Elective
- 3 Elective

15 TOTAL CREDITS

- ☐ Meet with your Career Specialist for job search preparation: Finalize your professional resume, and cover letter, and prepare for interviews.
- ☐ If appropriate complete the process for applying to graduate school.
- ☐ Volunteer with Peace Corps, Innocence Project, AFS, U.S Committee.
- ☐ Take FREE instructor-led MS Office workshops with Lehman IT Center.

2ND SEMESTER

- 3 PHI 330 - Business Ethics
- 3 Elective
- 3 Elective
- 3 Elective
- 2 Elective

14 TOTAL CREDITS

- ☐ Attend international business networking events, Spring Job & Internship Fair, alumni panels, and industry events, to connect with recruiters for international business opportunities.
- ☐ Continue to apply for career-related roles on Handshake and targeted resources provided by your Career Specialist.
- ☐ Apply for career roles, track progress, and follow up on applications
- ☐ Complete the Cap and Gown Survey in CUNYFirst.
- ☐ Be sure to explore the CUNY alumni website for valuable resources!